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# Pink Sheet Podcast: US FDA Worries About Celebs Endorsing Drugs, Post-Chevron Lawsuits Emerging

by **Derrick Gingery**

*Pink Sheet* reporter and editor discuss the FDA's latest advertising enforcement letter, which targeted a migraine treatment TV commercial featuring Serena Williams, and its impact on drug promotion, as well as the now growing list of legal cases targeting agency decisions with Chevron deference overturned.

*Pink Sheet* Executive Editor Derrick Gingery and Senior Writer Sarah Karlin-Smith discuss the future of celebrity drug promotion after the US Food and Drug Administration flagged an [AbbVie Inc.](#) television ad featuring tennis star Serena Williams (:36), as well as the impact of the growing list of lawsuits questioning agency decisions now that the Chevron deference precedent has been overturned (13:32).

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