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Shape Our Content: Take The Reader Survey

by [M. Nielsen Hobbs](#)

We are conducting a survey to better understand our subscribers' content and delivery needs. If there are any changes you'd like to see in coverage topics, article format, or the method in which you access the *Pink Sheet* – or if you love it how it is – now is the time to have your voice heard.

We value your feedback and suggestions as we look to improve the format of our content and the way it is delivered to you. By completing our [customer survey](#), you can provide your input on essential aspects of content and delivery.

The survey asks about your preferred content formats, such as articles, infographics, podcasts, data trackers and videos; how you access our content, e.g. email, website, PDF, mobile app and RSS; and coverage areas you value or would like to see more of.

We also want to hear about the accessibility and ease of use of our content, as well as your thoughts about features such as AI, audio articles and article translation. The survey results will help us decide what changes to format, delivery, product features and content coverage will be most valuable to you.

The survey should only take seven minutes to complete, and you get the chance to win an Amazon gift voucher just by taking part. The deadline for survey responses is 17 September.

[Take the survey](#)

To discuss the editorial content of *Pink Sheet* at any time, reach out to me at nielsen.hobbs@citeline.com.